



“TEENs Talk – Say “No” To Drug Use Preventive Project

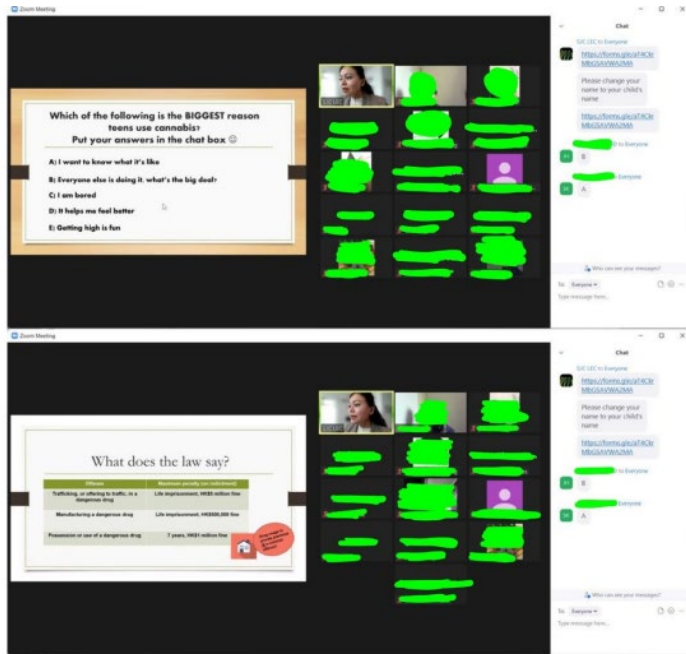
「青談」- 抗毒預防計劃
BDF200028

AUGUST 2021 – AUGUST 2022

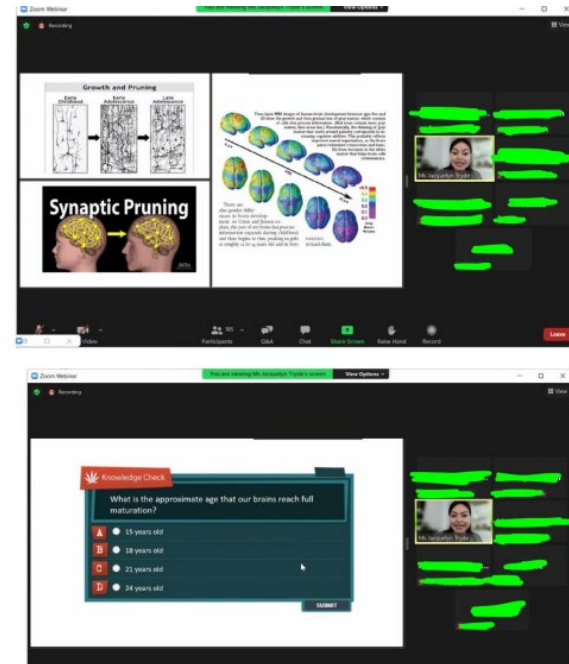
ST JOHN'S CATHEDRAL

Project Content

22 Feb 2022 – Parent Talk



24 Feb 2022 – Information Briefing Session



Project Content

29 Mar 2022 – Information Briefing Session

TEENs Talk Speaking Contest
Say "NO" to Drug Use Preventive Project
29 March, 2022 GSIS

Student Info Briefing Session video

This screenshot shows a video player interface. On the left, there is a title card with the text 'TEENs Talk Speaking Contest', 'Say "NO" to Drug Use Preventive Project', and '29 March, 2022 GSIS'. Below the title card, it says 'Student Info Briefing Session video'. On the right side of the video player, there is a small inset video of a woman speaking.

Presentation Skills

This screenshot shows a video player interface. On the left, there is a title card with the text 'Presentation Skills'. On the right side of the video player, there is a small inset video of a woman speaking.

31 May 2022 – Parent Talk

Hijacks the Reward Center

- Continued use reduces the brain's dopamine production.
- Brain is "fooled" that cannabis has survival value.

This slide features a diagram of a human brain with various regions highlighted in different colors. Labels include 'hypothalamus', 'amygdala', 'hippocampus', 'memory', 'cannabis', 'reward', and 'dopamine'. The text on the right explains that continued use reduces dopamine production and that the brain is fooled into thinking cannabis has survival value.

Harmful Psychological Effects on the Brain

This slide features a central diagram of a human brain surrounded by several icons representing different psychological effects. The icons include: a padlock for 'withdrawal and addiction', a sun for 'chronic stress', a target for 'greater appetite and stress', a person with a speech bubble for 'paranoia and hallucinations', a person with a speech bubble for 'affects depression', a clock for 'delayed reactions', an exclamation mark for 'affects memory', a scale for 'impaired judgment', and a person with a speech bubble for 'memory problems'.

This screenshot shows a video conference interface with four participants in a grid layout. The participants are a woman in the top-left, a woman in the top-right, a woman in the bottom-left, and a woman in the bottom-right. The video player interface includes a play button and a progress bar at the bottom.

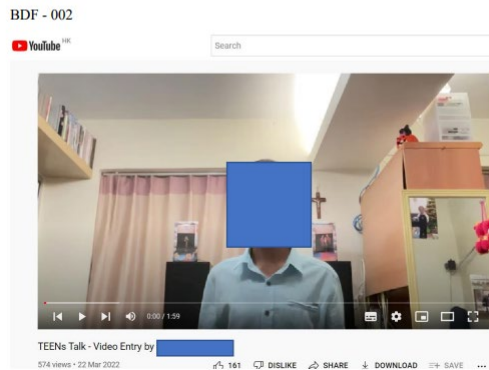
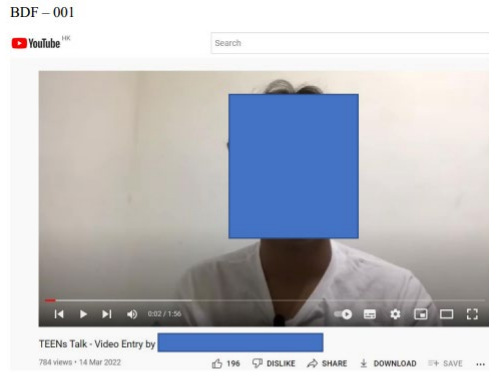
Project Content

9 July 2022 – Teens Talk Speaking Contest



Project Content

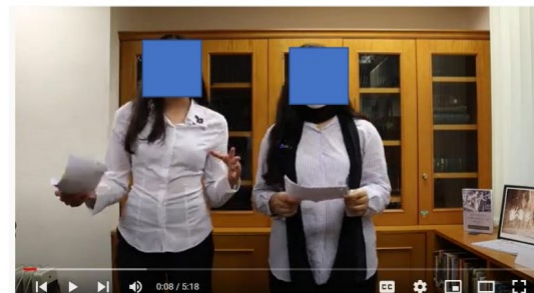
Online views of Stage 1 and 2



BDF-202



BDF-203



Output and Outcome Evaluation

- Output
 - Data is retrieved from participants' enrolment or registration record
- Outcome
 - Beat Drugs Fund question set no 24 (pre- and post-test)

Output Benchmarks & Evaluation Results

	Expected Result	Achieved Result
Output Indicator 1	Provide 10 talks/workshops to 200 parents of students and youths from international schools and ethnic minority communities	Provided 10 (100%) talks/workshops to 257 (128.5%) parents of students and youths from international schools and ethnic minority communities
Output Indicator 2	<p>A. Provide online briefing session for training on presentation skills and anti-drug messages to all students who enroll the "TEENs Talk" competition</p> <p>B. Recruit 20 participants as finalists for the "TEENs Talk" competition</p> <p>C. 1000 viewers on social media who watch the "TEENs Talk" finalist videos</p>	<p>A. Provided 3 online briefing sessions (100%) for training on presentation skills and anti-drug messages to all students who enrolled in the "TEENs Talk" competition.</p> <p>B. Recruited 22 participants (110%) as finalists for the "TEENs Talk" competition</p> <p>C. 1,345 viewers (134.5%) on social media who watched the "TEENs Talk" finalist videos</p>

Outcome Benchmarks & Evaluation Results

	Expected Result	Achieved Result
Outcome Indicator 1	<p>Participant gain knowledge on the harm of cannabis abuse</p> <p>(80% of participants gained knowledge on the harm of cannabis abuse or statistical significant gain in knowledge as indicated by paired t-test)</p>	<ul style="list-style-type: none">- 72 valid cases evaluated- 58.3% participants gained knowledge on the harm of cannabis abuse <p>(Statistical significant gain in knowledge as indicated by paired t-test (P<0.05))</p>
Outcome Indicator 2	<p>Participant gain knowledge on the harm of cannabis abuse</p> <p>(80% of participants gained knowledge on the harm of cannabis abuse or statistical significant gain in knowledge as indicated by paired t-test)</p>	<ul style="list-style-type: none">- 95 valid cases evaluated- 85.3% participants gained knowledge on the harm of cannabis abuse

Experience Gained

- Speaking contest for students was a good means for the teens to research about Cannabis themselves and they gained much knowledge on it.
- The need to increase the awareness of anti-cannabis among international school and EM students is getting higher and their parents have higher concerns about the cannabis issues on their children.
- Most schools are concerned about alcohol and drug use among their students.
- Cultural differences should be taken into account while talking about drugs among different EM communities.
- There are still myths about cannabis among the public and more psychoeducation is needed.

Conclusion

- The talks and competition had increased both both students and parents' knowledge on the harm of cannabis abuse.
- The competition had attractive prizes which increased students' participation.
- More psychoeducation on the topic is needed.

End
