

# “BEYOND REACH INFORMATION AND PREVENTION”

(BDF 200016)

01/06/2021-31/05/2022





# Introduction

- Beyond Reach Information and Prevention, preventive education and publicity project is a one year project which is operated by the Hong Kong Nepalese Federation with the aims to strengthen the anti-drug awareness and prevention education to Nepalese community people through different project elements workshops, trainings, visits, outreach and also to produce anti-drug materials such as, leaflets, posters and disseminate using various social media etc.



# Project Content

- Training Programs: To concentrate youth in extra activities in their extra time to establish a healthy physical, mental and social behavior.
- Seminars and Workshops: To disseminate anti-drug knowledge, education, awareness, parental skills, etc to the young individuals, parents and others.
- Visit Cum Anti-Drug Workshop: To get knowledge about the facilities and services of rehabilitation centers, to give participant chance to experience with real life of rehabilitees and also to listen the life experience of them.
- Outreach Services: To circulate anti-drug messages, awareness by distributing leaflets, brochures to the Nepalese community by visiting where they live and spends time.



# Art Training

Understanding of the anti-drug messages through the art





# Dance Training



BRIP - dance students performing in anti-drug seminar



# Football Training





# Computer Training





# Cooking Training

Online Cooking Class



Observation by dietician







# Anti-Drug Awareness and Parental Education Seminar-I



Sharing by SARDA



# Anti-Drug Art Exhibition



Anti-drug art exhibition : by Art teacher, created by (BRIP) art students.



# Anti-Drug Awareness and Parental Education Seminar-II



Token of love personated to speakers, (SARDA, HK Police, SRACP)



Speaker from The Society for the Aid and Rehabilitation of Drug Abuse



# Anti-Drug Awareness and Parental Education Seminar-II



Experience sharing by ex-drug user



Parental skills evaluation-ND questionnaire filling by parents.



## Anti-Drug Awareness and Parental Education Seminar-II



Group photo with anti-drug poster display in the seminar



## Visit Cum Anti-Drug Workshop



Operation Dawn Island-Group photo with Nepali brothers (rehabitee)



VR Game with drug information and related quiz playing by participants



# Output and Outcome Evaluation

- Pre and post test (BDF Evaluation Question Set)
- Output evaluation: Participants attendance, man-times target
- Outcome evaluation
  - Over 95% participants attended in every activity that the actual number of participant reaching up to average 105 man-time.
  - Beat Drugs Fund Question Set No. 16 and 18 (Pre and Post Test), 94% young individuals showed a significant improvement in anti-drug attitude.
  - Beat Drugs Fund Question Set No. 10a (Post Test), 95% parents showed the activity is helpful to improve their family and parental skills.
  - More than 500 Nepalese people got general knowledge about the drugs and other related messages through distribution of leaflets, posters souvenir etc.



# Experience Gained

- **Reason behind success**
  - As Hong Kong Nepalese Federation is an umbrella organization has huge number of members, it has active communication with the Nepalese community and also HKNF has providing other social services through different ways, it should have always been in close contact with the community people all the time in all situation that BRIP project never left the chance to educate and share the anti-drug awareness, messages to the people who are visiting the centre with different purpose such as in different activities, meetings, gatherings.
  - Moreover, BRIP has taken the opportunity to attained and disseminate, distribute anti-drug messages contain materials to the Nepalese people when other NGOs or organization invited HKNF to participate in their activity and programs.





## Experience Gained (Con...)

- **Reason behind success**

- In the situation of COVID-19 outbreak the project utilize online platforms (e.g. Zoom online, facebook live, Nepali online live studio) to recruit, to complete and accomplish the goal of project.
- BRIP has helped the service users with different updates of COVID-19 rules, regulation of HK government in the Covid- 19 outbreak by translating them in Nepali language which was circulated to the BRIP activity participants as a supplementary help and care.
- BRIP did have good collaboration relationship with SARDA, SRACP, HK Police Force and other Rehabilitation Centres as well.



# Experience Gained (Con..)

## Lesson learnt

- It has learned that the people, children, young, adult or parents they are always in need of lots of things such as, knowledge, training, opportunity etc. using different tools and strategies to connect them all the time and situation to gain their trust believe on us is always important thing to bring changes in the community and society.
- Active and regular activities are important to engage the young children.
- To make a close integration with service user it has learnt to deal with their situation according to the social, cultural and behavioural aspects.



## **Lesson learnt, (Con...)**

- It has experienced to put young generations interests, needs, emotions, thoughts while planning and implementing the activities.
- More Integration programs are needed to gather more youth, parents and others.



## Conclusion

Although drug abuse is a complex problem, the small steps of a person, family and community can bring huge different in their life with the general knowledge of drug abuse if we able to facilitate them on time. Beyond Reach Information and Prevention has played a simple role especially to spread and disseminate the knowledge of drug abuse, its physical, mental, social harms, legal consequences, parental skills, responsibilities, drug refusal skills in children, skills to recognize of hidden drug abusers etc through activities ,talk



## **Conclusion (Con...)**

sharing, seminars, visits and others. BRIP has made an effort to educate and prevent any future damage of drug abuse and successfully achieved its objectives and aims in general.

- **Suggestion**

As Nepalese community has new generations who have completed their studies in different field and already built their career in Hong Kong, it would be more effective to utilize those professionals as speakers or tutors to educate and train our community people so that we can introduce



## **Suggestion (Con...)**

them as a role model and encourage both to contribute not only for their livelihood but also for their society and community.

Continuation of preventive awareness program, using different strategies, recourses, technique is most important and necessary to make the project aim effective and productive.



# Contact Us:

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THANK YOU!