



1st August, 2020 to 31st July, 2023

## BDF 190026

# The Society for the Aid and Rehabilitation of Drug Abusers 香港戒毒會



**香港戒毒會**  
THE SOCIETY FOR THE AID AND  
REHABILITATION OF DRUG ABUSERS



A Drug free Pluralistic and Harmonious Community – A community based reaching out drug prevention and intervention for high-risk and hidden Non-ethnic Chinese 2.0

「無毒共融·美好社區」-- 社區為本非華裔高危人士禁毒預防外展教育服務 2.0

1. Introduction
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## Introduction

- To reach out non-ethnic Chinese high risk young people to promote and deliver preventive anti-drug messages
- To identify non-ethnic Chinese drug abusers and provide counselling services and prompt referrals
- To build up healthy lifestyle and networks, strengthen targets' interests by organizing classes & job referrals
- To train the rehabilitees for resisting drugs and help team to engage and work with the drug abusers



## Project Content

### Outreaching services, medical referrals & Drug treatment service referrals

- To approach and identify high-risk targets on hot spots
- To built up the relationships with targets, promoted anti-drug messages and provided on-spot-counselling services & crisis intervention
- To motivate and refer drug users for registration of drug treatment service, medical check up and treatments





## Project Content

### Outreaching services

- To establish networks with other community stakeholders including Governments, non-Chinese community groups and other NGOs in order to help the hidden targets & families in need



## Project Content

### Interest building classes: Fencing & Tea tasting class

- To build up healthy lifestyles for targets and strengthen their interests
- The classes drew both high-risk & potential targets' attentions and provided a platform for workers to build up the relationships with them and intervene their drug-related issues easily.





## Project Content

### Vocational training classes & Job referrals

- To provide specific skill trainings (Make-up, Coffee brewing), pre-job interviews and counselling, refer to any job vacancies.



## Project Content

### Drug awareness workshops

- To raise non-ethnic Chinese families' awareness on drug-related issues
- To identify high-risk families
- To raise targets' acceptances of drug rehabilitees in community





## Project Content

### Internship programme

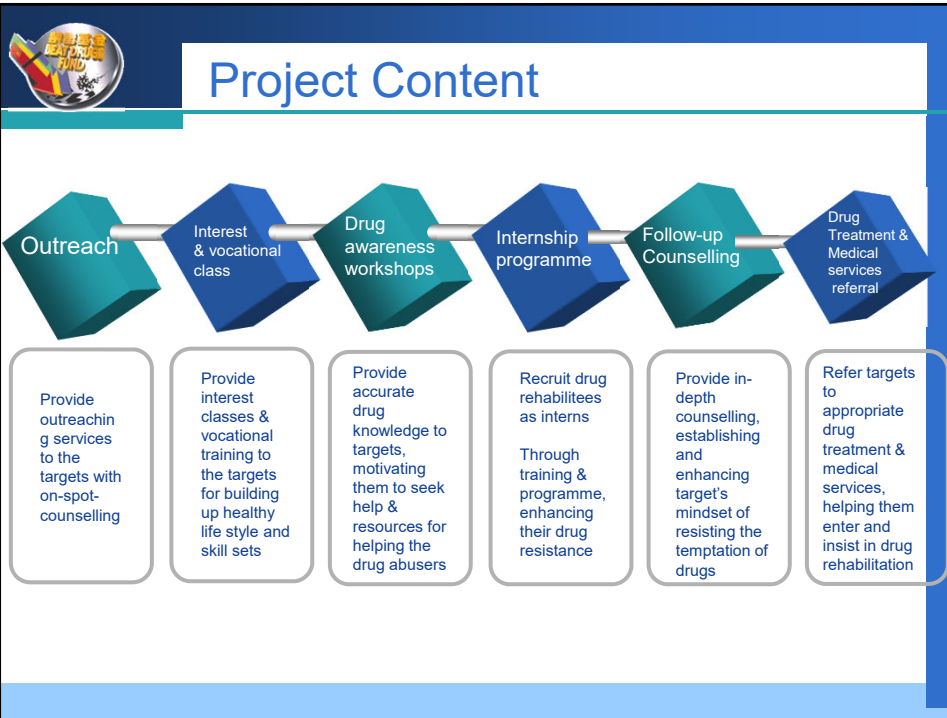
- Drug rehabilitees would be recruited as interns
- To strengthen and empower targets to resist the temptation of drug
- They helped the team to delivery anti-drug messages & shared their recovery experiences to the public for raising their awareness and motivated potential drug abusers to seek help.




## Project Content

### Follow-up Counselling services

- To provide in-depth counselling sessions with personalized assessment
- To plan on drug-related issues to each high-risk individual
- To provide appropriate drug interventions to the targets




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- Output and Outcome Evaluation**
- Evaluation methods
  - Output and outcome benchmarks
  - Evaluation results




## Output Evaluation

	Expected Result	Achieved Result
1. Number of non-ethnic Chinese families attending the drug awareness workshops with total attendance of number of man-times	45 non-ethnic Chinese families attending the drug awareness workshops with total attendance of 90 man-times	- 136 non-ethnic Chinese families with total attendance of 173 man-times
2. Number of man-times of high-risk non-ethnic Chinese are being reached by outreach activities, and number of man-times received on-spot counselling services	3,600 man-times of high-risk non-ethnic Chinese are being reached by the outreach activities, among which 1,200 received on-spot counselling services	Outreaching: 3649 person times On the spot counseling: 1655 person times




## Output Evaluation

	Expected Result	Achieved Result
3. Number of cases of high-risk people receive follow-up counselling services on drug-related issues	45 cases of high-risk people receive follow-up counselling services on drug-related issues	51 cases of high-risk people receive follow-up counselling services on drug-related issues
4. Number of man-times of drug abusers are being referred to drug rehabilitation treatment services and certain percentage of drug abusers enter the treatment successfully	200 man-times of drug abusers are being referred to drug rehabilitation treatment services and 70% of drug abusers enter the treatment successfully	202 man-times of drug abusers are being referred to drug rehabilitation treatment services and 87.1% (i.e. 176 man-times) of them enter the treatment successfully



## Output Evaluation

	Expected Result	Achieved Result
<b>5A. Number of man-times of non-ethnic Chinese attending vocational training classes</b>	A. 360 man-times of non-ethnic Chinese attending vocational training classes	618 man-times of non-ethnic Chinese attended vocational training classes (80 sessions have conducted)
<b>5B. Number of man-times of non-ethnic Chinese attending interest class and leisure activities</b>	B. 360 man-times of non-ethnic Chinese attending interest class and leisure activities	536 man-times of non-ethnic Chinese attended interest classes (78 sessions have conducted)
<b>5C. Number of drug rehabilitees joining the internship programme</b>	C. 45 drug rehabilitees joining the internship programme	165 drug rehabilitees joined the internship programme



## Outcome Evaluation

	Expected Result	Achieved Result
<b>1. Improvement in anti-drug attitude</b>	70% of non-ethnic Chinese participants/families show improvement or statistical significant improvement in anti-drug attitude	93 valid questionnaires evaluated 71.0% of participants (66 participants) who attended the drug awareness workshops show improvement in anti-drug attitude
<b>2. Improvement in anti-drug attitude</b>	60% of casework clients (high-risk non-ethnic Chinese individuals) show improvement in anti-drug attitude or statistical significant improvement in anti-drug attitude	49 valid questionnaires evaluated 85.7% of participants (42 clients) show improvement in anti-drug attitude





## Outcome Evaluation

	Expected Result	Achieved Result
<b>3. Improvement in self-efficacy to refuse drug use</b>	60% of non-ethnic Chinese participants of vocational training show improvement in self-efficacy to refuse drug use or statistical significant improvement in self-efficacy to refuse drug use	37 valid questionnaires evaluated  62.2% (23 participants) of non-ethnic Chinese participants of vocational training show improvement in self-efficacy to refuse drug use
<b>4. Improvement in the reduction in permissiveness towards drugs</b>	60% of internship participants show reduction in their permissiveness towards drugs or statistical significant reduction in participant's permissiveness towards drugs	45 valid questionnaires evaluated  80% (36 participants) of internship participants show reduction in their permissiveness towards drugs



## Experience Gained

- Reason behind success
- Reason behind underachievement of target
- Lesson learnt





## Conclusion

- By approaching the project with cultural sensitivity and tailoring outreaching efforts to the targeted community, we can effectively engage and communicate with individuals of diverse background.
- The success of the non-ethnic Chinese anti-drug project hinges on our ability to build trust, empowerment and foster a supportive community environment.