



## **INTRODUCTION**

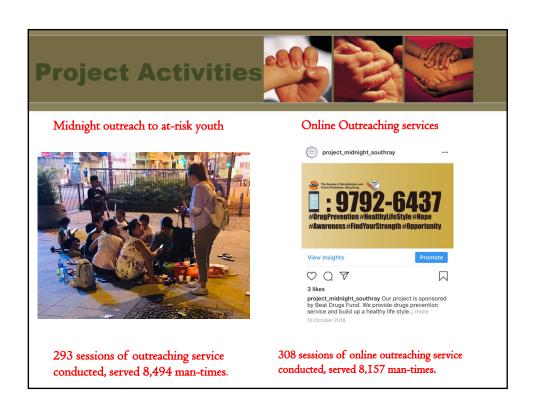
- Territory wide drug preventive services for high risk youth from non-Chinese communities through midnight outreach and supportive services
- Tailor made service with high cultural sensitivity.





## PROJECT ACTIVITIES

- · Midnight outreach to at-risk youth
- Online outreaching services
- Visit/ Guided tour/ Sharing
- Social group and leisure activities
- On-the-Spot Health Check Up
- · On-the-spot crisis intervention and counselling service
- Employment training & support
- Volunteer programme
- · Peer supporter training workshop
- Referral
- · Preventive education publicity
- · Graphic design programme
- Follow up service



# **Project Activities**



Sharing & Visit - School Talk



27 sessions of visit/guided tour/sharing conducted, served 648 man-times.

Social Groups & Leisure Activities



170 sessions of social group and leaves activities conducted, served 995 man-times.

# **Project Activities**



On-the-spot health check-up



260 sessions of on-the-spot health check-up conducted, served 2,143 man-times.

On-the-spot crisis intervention and counselling service



275 sessions of on-the-spot crisis intervention and counselling service conducted, served I,282 man-times.



**Employment Training** 



26 sessions of employment training & support conducted, served I29 man-times.

#### Volunteer programme



126 sessions of volunteer programme conducted, served 305 man-times.





#### Referral



579 man-times reached.

#### Preventive education publicity



56,151 publicity items distributed





#### Graphic design programme



35 sessions of graphic design programme conducted, served I34 man-times.

#### Follow up service



I,405 man-times reached.



## Output Benchmarks & Evaluation Results

	<b>Expected Result</b>	<b>Achieved Result</b>
Output Indicator 1	720 (man-times) at risk EM Youths/hidden drug abusers reach by social group & leisure activities	995 (man-times) at risk EM Youths/hidden drug abusers reached by social group & leisure activities
Output Indicator 2	I50(man-times) at risk EM Youths/hidden drug abusers participate in the visit/guided tour/sharing	648(man-times) at risk EM Youths/hidden drug abusers participate in the visit guided tour/sharing
Output Indicator 3	9,216(man-times) Physical Outreach 5,760(man-times) Online Outreach at risk EM Youths/hidden drug abusers	8,494(man-times) Physical Outreach 8,157(man-times) Online Outreach at risk EM Youths/hidden drug abusers



## Output Benchmarks & Evaluation Results

	<b>Expected Result</b>	<b>Achieved Result</b>
Output Indicator 4	1,344(man-times) at risk EM Youths/hidden drug abusers for the on-the-spot crisis intervention and counselling service (adjusted after COVID-19 variation)	<b>I,282(man-times)</b> at risk EM Youths/hidden drug abusers for the on-the-spot crisis intervention and counselling service
Output Indicator 5	<b>2,304(man-times)</b> on-the-spot health check up received by at-risk EM youths/ hidden EM drug abusers	<b>2,I43(man-times)</b> on-the-spot health check up received by at-risk EM youths/ hidden EM drug abusers

\*\*Due to the Covid-19, the output indicator 4 was adjusted after the Covid-19 variation. Therefor, we basically reached all the targets.





## Outcome Evaluation

	<b>Description of Indicator</b>	<b>Evaluation Result</b>
Outcome Indicator 1	Participants show improvement in their perception of risk associated with drug abuse	<b>430</b> valid questionnaires evaluated <b>82.1%</b> of participants show improvement in their perception of risk associated with drug abuse.
Outcome Indicator 2	Participants show improvement in their perceived self-efficacy to avoid drugs.	108 valid questionnaires evaluated 80.6% of participants show improvement in coping skills; 80.6% of participants indicate reduction in drug use desire; 82.4% of participants indicate reduction in relapse risk; 82.4% of participants indicate increase in importance to remain drug free and 80.6% of participants indicate increase in chance of resisting drug.



### Outcome Evaluation

	Description of Indicator	<b>Evaluation Result</b>
Outcome Indicator 3	Participants show reduction in their permissive attitude towards drug abuse	<b>621</b> valid questionnaires evaluated <b>87.0%</b> of participants show reduction in their permissive attitude towards drug abuse.
Outcome Indicator 4	Participants show improvement in their motivation to quit drugs	700 valid questionnaires evaluated 85.4% of participants show improvement in their their motivation to quit drugs





#### Method of Outcome Evaluation

### **Pre & Post Test Survey**

- Outcome Indicator 1 BDF Questionnaire No. 16
- 2. Outcome Indicator 2 BDF Questionnaire No. 12
- 3. Outcome Indicator 3 BDF Questionnaire No. 18
- 4. Outcome Indicator 4 BDF Questionnaire No. 13

## Experience Gained



#### Reason behind Success

- Teamwork
- Language & Cultural Sensitivity
- Determination & Passion
- Relationship building with EM Youth
- Peer Support/Staff Support with Real Life Experience and Lessons from Ex Drug Abusers
- Cooperated with other EM service in SRACP
- Supported by BDF



## Reasons behind Underachievement of Target



#### 1. 2019 SOCIAL UNREST 2.









### LESSON LEARNT

- Importance to link up and network with EM related NGOs, schools and community leaders.
- Partnership cooperate with outreach team, drug treatment and rehabilitation centers.
- Education and support service to parents.
- Engage with Youth with different educational and leisure programs and develop their skills.
- High cultural sensitive to EM youth culture, interest, habit and drug trend.
- Career planning and peer volunteers are the key interventions.
- Develop Online services



## Other Findings

- Cannabis is the most common drugs among EM Youth and not realizing it as a drug
- Parents Awareness is very important steps for drugs prevention in EM Community
- Discovered some hidden drug abusers through the help of online/physical outreach and leisure activities
- Discovered and explored different social services which are available and very helpful to EM Youth and EM Community in Hong Kong
- Drug Awareness and importance of the person's well being was increased through the help of Pre and Post Questionnaire Materials that are readily available all through out the Project



### **CONCLUSION**

- We provided drugs awareness and healthy lifestyle education through different outreach programs and drug talks.
- We motivated the high risk EM Youth for their career planning through counselling, workshops and follow up.
- We are able to make some referrals to different treatment and rehabilitation centers for our EM Youth service users who were found to be drug abusers.
- With the help of our Project referral program, some EM Youth Volunteers got their full time job offer to other institution.
- We are able to deliver awareness to EM Community all the services available for them that they are not familiar with.





### SUGGESTIONS/RECOMMENDATIONS

- Due to a very limited and lack of drug awareness in EM Community, additional services tailored for parents/caregivers might be more useful for drug prevention in the society
- Language barrier is one of the factor that the EM Community experienced in learning different services that are also accessible to them, deployment of more EM Staff and Volunteers who shared the same language, culture, values and belief as them to overcome not only the language problem as well as cultural sensitivity.
- Increase the opportunity to visit and learn more information about the different drug and rehabilitation centers across Hong Kong.
- Providing additional training and workshops for the EM staffs.
- Special service and intervention on Cannabis is the new trend.



