



1 July 2018-10 July 2019

Reach Beyond Prevention

Shito-Ryu Karate Do GC (Gorkha Community) Hong Kong

BDF 170005



Reach Beyond Prevention

1. Introduction

2. Project Content

3. Output and Outcome Evaluation

4. Experience Gained

5. Other Findings and Conclusion



Introduction

“Reach Beyond Prevention” is a territory wide community based program to sensitize ethnic minority Nepalese community people against drugs abuse.

The main objectives of this project is to disseminate awareness, educate and deliver guidance by emphasizing on prevention measures to youth and parents of EM Nepalese living in Hong Kong.



Project Content



1. House visit



3. Anti-Drugs tour, visiting at HKJCDIC



5. Sports & Championship



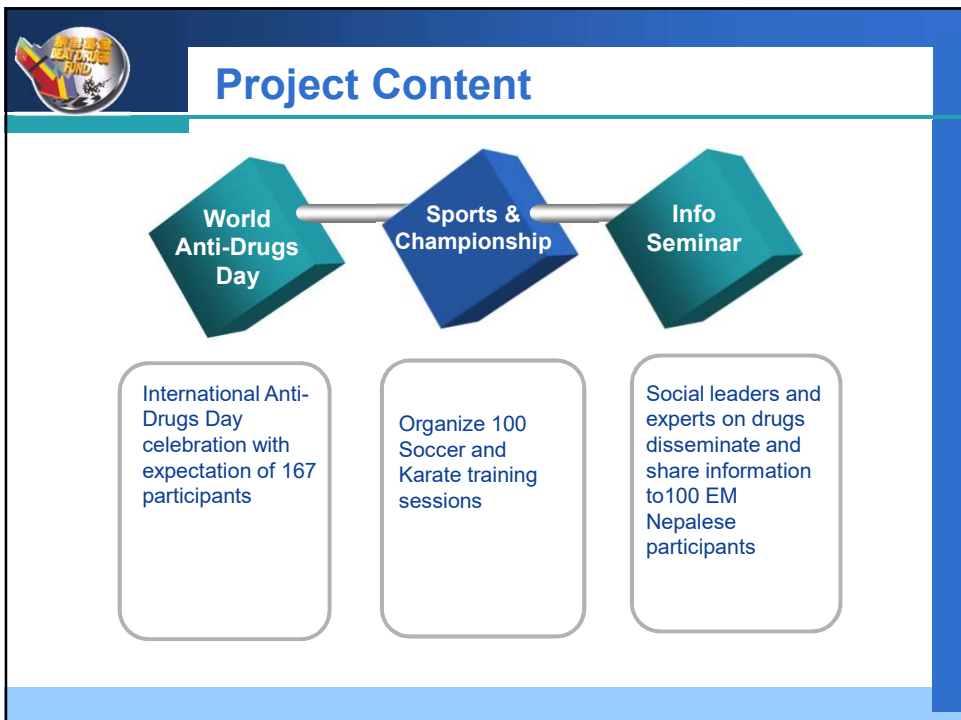
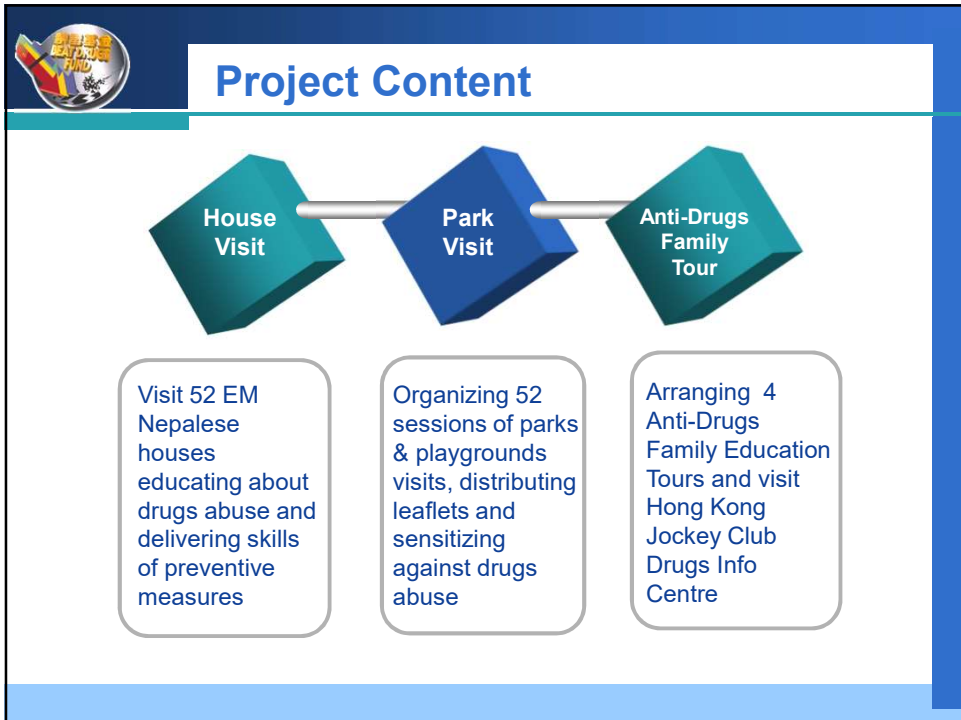
2. Park & Playground visit



4. International Anti-Drugs Day celebration



6. Anti-Drugs Info Seminar





Output and Outcome Evaluation

Evaluation methods

- Observation
- Pre-test and Post-test survey



Output and Outcome Evaluation

| | Expected Result | Achieved Result | Outcome Result |
|-----------------------|--|---|----------------|
| Output Indicator 1(A) | Visit 52 houses of EM Nepalese families Disseminate anti-drug messages to 208 Nepalese family members | Visited 52 houses Disseminate anti-drug messages to 208 Nepalese family members | N/A |
| Output Indicator 1(B) | 52 sessions of Public Park and playground visits Disseminate anti-drug messages to 520 EM Nepalese | Visited 52 Parks and Playgrounds Delivered leaflets and information to 588 EM Nepalese | N/A |
| Output Indicator 2(A) | Organize 4 Anti-drugs special family tours with 67 Nepalese visiting HK Jockey Club Drug Info Centre | Organized 4 Anti- Drugs Special Family Tours 130 participants visited HKJCDIC | N/A |

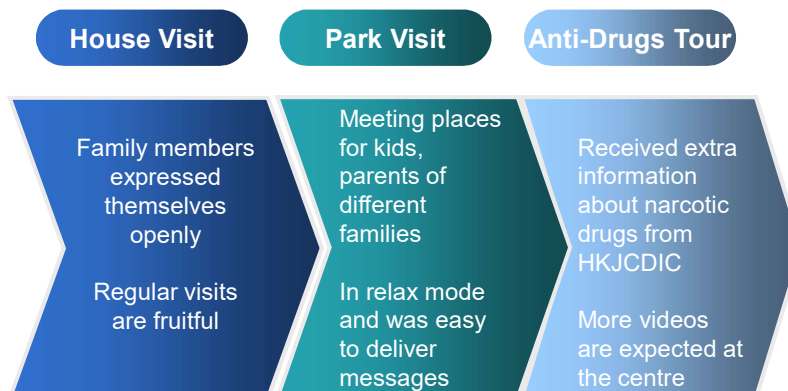


Output and Outcome Evaluation

| | Expected Result | Achieved Result | Outcome Result |
|--|---|---|--|
| Output Indicator 2(B) / Outcome indicator 1 | Organize one International Anti-Drugs Day celebration with 167 EM participants | Organized one International Anti-Drugs Day celebration with 171 EM participants | 93.2% of participants showed improvement in anti-drug attitude |
| Output Indicator 3(A) | Provide 100 Soccer and Karate sessions for 100 EM participants with anti-drug messages disseminate to each participants | Provide 100 Soccer and Karate sessions for 113 EM participants with anti-drug messages disseminate to each participants | N/A |
| Output Indicator 3(B) / Outcome indicator 2 | Organize one Information Seminar With 100 EM participants | Organize one Information Seminar With 103 EM participants | 99% of participants showed improvement in anti-drug attitude |



Process Evaluation





Process Evaluation

Anti-Drugs Day

Participants were seriously concerned about the woes of drugs at homes

More experts supports required

Sports

Sports activities can help society to curb youth from drugs abuse

Extra sports activities are essential

Info Seminar

Social activists and experts on drugs should find new sources/controls of drugs cruelties in today's world influenced by social networks



Experience Gained

Reason behind success

- Design/ Execution
- Combative team effort
- Intensive mobilization of team/volunteers
- Comprehensive community participations
- Cultural/Language affinity to project
- Supports from BDF

Lesson learnt

- Community base activities build affinity and help in integration.
- Further intensive continuous community based programs needed.
- Obstacles in organizing/ participation of people in hectic city life.
- Help to understand cruelties of drugs in Nepalese communities.



Conclusion

Conclusion

- Reach Beyond Prevention bridged both Government and EM Nepalese to fight against drug abuse
- Bonded EM Nepalese families together to combat against cruelties of drugs.
- Project success lies behind working together.

Suggestion

- EM Nepalese, minority at high risk, appeals continuous supports/ intensive programmes to eradicate drugs abuse.

Way forward

... Laid a stone to create drugs free society...