

Project Midnight Southray

(BDF 150014)

Drug preventive service for high risk non-Chinese ethnic Night Youth Drifters through Midnight Outreach

Implementation period: 1/8/2016 – 31/7/2018

Sponsored by the Beat Drugs Fund



Background information

- 1. Rising demand for specific and cultural sensitive drug prevention service
- 2. To fill the EM service gap



Setting of Service Targets

Target on 2 groups of service users, including at-risk non-Chinese ethnic youth as well as young adults who are aged below 30.

- 1. At-risk EM youth (without job or not attending school) (Age between 13 20)
- 2. At-risk EM young working adults (Age between 20 30)



Objectives

- To reach out non-Chinese ethnic high risk youth and young adult to promote early help seeking and to facilitate early identification of drug abusers
- To provide social inducing workshop and leisure activities and on-the-spot crisis intervention and counselling service to non-Chinese ethnic high risk youth and young adult respectively to cultivate an anti-drug attitude among them
- To conduct training workshops which relate to drug offences knowledge for non-Chinese frontline staffs of Bars and Restaurants, and include video shooting and editing program to promote ethnic minority youth's understanding of legal consequence of drug abuse
- To make referrals for non-Chinese ethnic high risk youth and young adult who have drugs-related problem



Implementation

- Intervention approach
- Resources involved
- Partnership



Our Output Targets

| Indicator | Description of Indicator (with targets) |
|-----------|--|
| 1. | 480 man-time of at-risk EM youth/ hidden drug abusers reached by social inducing workshop and leisure activities |
| 2. | 60 man-time of at-risk EM youth/ hidden drug abusers for visit/ guided tour/ sharing |
| 3. | 1,153 man-time of at-risk EM youth and hidden drug abusers for on-the-spot crisis intervention and counselling service |
| 4. | 1,536 man-time on-the-spot health check up to hidden EM drug abusers/ at-risk EM youth |
| 5. | 72 man-time at-risk EM youth/ hidden drug abusers for Employment Training and Support Program |



Our Outcome Targets

| Indicator | Description of Indicator |
|-----------|--|
| 1. | 70% of participants show improvement in their perception of risk associated with drug abuse (or significant improvement as indicated by paired t-test) |
| 2. | 70% of participants show improvement in their perceived self-efficacy on drug avoidance (or significant improvement as indicated by paired t-test) |
| 3. | 70% of participants show a reduction in their permissive attitude towards drug abuse (or significant improvement as indicated by paired t-test) |
| 4. | 70% of participants agree that the programme enable them to raise the treatment motivation (or significant improvement as indicated by paired t-test) |
| 5. | 70% of participants show an increase in their self-efficacy to refuse drug (or significant improvement as indicated by paired t-test) |



SERVICE CONTENT





• Date: Every Monday, Wednesday and Friday night

 Venue: Yau Tsim Mong, Sham Shui Po, Tin Shui Wai, Yuen Long

• Use service car to provide mid-night outreach

• Provide on-the-spot crisis intervention and counselling service



Non-Chinese Peer Educators

- High cultural sensitivity
- Training sessions / placement
- To deliver anti-drug messages and conduct activities





Social Inducing Workshop and Leisure Activities

 Workshop on healthy life style building, drug awareness enhancement and drug offences knowledge





Visit/ Guided tour/ Sharing

• Sharing session by EM drug rehabilitant to strengthen the resilience of drugs and motivation of treatment





Volunteer Program

• Trained volunteer to provide service to people in need





Other Services

- Employment training and support program
- Video shooting and editing program
- Training workshops for Non-Chinese frontline staff of Bars & Restaurant
- On-the-spot health check-up
- Treatment service referral
- Publicity and public education activity (deliver anti-drug / healthy lifestyle messages to EM community)

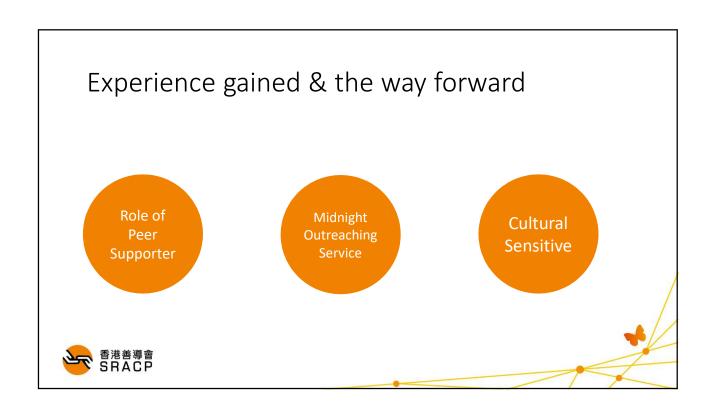


Key achievement and merit of the project

| Output Indicator | Description of Indicator (with targets) | Result |
|---------------------|--|----------------------------|
| 1. | 480 man-time of at-risk EM youth/ hidden drug abusers reached by social inducing workshop and leisure activities | 941 man-times (196.0%) |
| 2. | 60 man-time of at-risk EM youth/ hidden drug abusers for visit/ guided tour/ sharing | 166 man-times (276.7%) |
| 3. | 1,153 man-time of at-risk EM youth and hidden drug abusers for on- the-spot crisis intervention and counselling service | 1369 man-times (118.8%) |
| 4. | 1,536 man-time on-the-spot health check up to hidden EM drug abusers/ at-risk EM youth | 1545 man-times (100.6%) |
| 5. | 72 man-time at-risk EM youth/ hidden drug abusers for Employment Training and Support Program | 77 man-times (106.9%) |

Key achievement and merit of the project

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| Outcome Indicator | Description of Indicator | Result | |
| 1. | 70% of participants show improvement in their perception of risk associated with drug abuse (or significant improvement as indicated by paired t-test) | 687 valid questionnaires evaluated (90%) | |
| 2. | 70% of participants show improvement in their perceived self-efficacy on drug avoidance (or significant improvement as indicated by paired t-test) | 130 valid questionnaires evaluated (89.2%) | |
| 3. | 70% of participants show a reduction in their permissive attitude towards drug abuse (or significant improvement as indicated by paired t-test) | 639 valid questionnaires evaluated (80.1%) | |
| 4. | 70% of participants agree that the programme enable them to raise the treatment motivation (or significant improvement as indicated by paired t-test) | 1079 valid questionnaires evaluated (79.1%) | |
| 5. | 70% of participants show an increase in their self-efficacy to refuse drug (or significant improvement as indicated by paired t-test) | 69 valid questionnaires evaluated (79.7%) | |
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THANK YOU VERY MUCH.

