



香港善導會
The Society of Rehabilitation and
Crime Prevention, Hong Kong

Project Midnight Southray

(BDF 150014)

Drug preventive service for high risk non-Chinese ethnic Night
Youth Drifters through Midnight Outreach

Implementation period:
1/8/2016 – 31/7/2018

Sponsored by the Beat Drugs Fund



Background information

1. Rising demand for specific and cultural sensitive drug prevention service
2. To fill the EM service gap

Setting of Service Targets

Target on 2 groups of service users, including at-risk non-Chinese ethnic youth as well as young adults who are aged below 30.

1. At-risk EM youth (without job or not attending school) (Age between 13 – 20)
2. At-risk EM young working adults (Age between 20 – 30)



Objectives

- To reach out non-Chinese ethnic high risk youth and young adult to promote early help seeking and to facilitate early identification of drug abusers
- To provide social inducing workshop and leisure activities and on-the-spot crisis intervention and counselling service to non-Chinese ethnic high risk youth and young adult respectively to cultivate an anti-drug attitude among them
- To conduct training workshops which relate to drug offences knowledge for non-Chinese frontline staffs of Bars and Restaurants, and include video shooting and editing program to promote ethnic minority youth's understanding of legal consequence of drug abuse
- To make referrals for non-Chinese ethnic high risk youth and young adult who have drugs-related problem



Implementation

- Intervention approach
- Resources involved
- Partnership



Our Output Targets

Indicator	Description of Indicator (with targets)
1.	480 man-time of at-risk EM youth/ hidden drug abusers reached by social inducing workshop and leisure activities
2.	60 man-time of at-risk EM youth/ hidden drug abusers for visit/ guided tour/ sharing
3.	1,153 man-time of at-risk EM youth and hidden drug abusers for on-the-spot crisis intervention and counselling service
4.	1,536 man-time on-the-spot health check up to hidden EM drug abusers/ at-risk EM youth
5.	72 man-time at-risk EM youth/ hidden drug abusers for Employment Training and Support Program



Our Outcome Targets

Indicator	Description of Indicator
1.	70% of participants show improvement in their perception of risk associated with drug abuse (or significant improvement as indicated by paired t-test)
2.	70% of participants show improvement in their perceived self-efficacy on drug avoidance (or significant improvement as indicated by paired t-test)
3.	70% of participants show a reduction in their permissive attitude towards drug abuse (or significant improvement as indicated by paired t-test)
4.	70% of participants agree that the programme enable them to raise the treatment motivation (or significant improvement as indicated by paired t-test)
5.	70% of participants show an increase in their self-efficacy to refuse drug (or significant improvement as indicated by paired t-test)

SERVICE
CONTENT

Outreaching Service

- Date: Every Monday, Wednesday and Friday night
- Venue: Yau Tsim Mong, Sham Shui Po, Tin Shui Wai, Yuen Long
- Use service car to provide mid-night outreach
- Provide on-the-spot crisis intervention and counselling service



Non-Chinese Peer Educators

- High cultural sensitivity
- Training sessions / placement
- To deliver anti-drug messages and conduct activities



Social Inducing Workshop and Leisure Activities

- Workshop on healthy life style building, drug awareness enhancement and drug offences knowledge



Visit/ Guided tour/ Sharing

- Sharing session by EM drug rehabilitant to strengthen the resilience of drugs and motivation of treatment



Volunteer Program

- Trained volunteer to provide service to people in need



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Other Services

- Employment training and support program
- Video shooting and editing program
- Training workshops for Non-Chinese frontline staff of Bars & Restaurant
- On-the-spot health check-up
- Treatment service referral
- Publicity and public education activity (deliver anti-drug / healthy lifestyle messages to EM community)



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Key achievement and merit of the project

Output Indicator	Description of Indicator (with targets)	Result
1.	480 man-time of at-risk EM youth/ hidden drug abusers reached by social inducing workshop and leisure activities	941 man-times (196.0%)
2.	60 man-time of at-risk EM youth/ hidden drug abusers for visit/ guided tour/ sharing	166 man-times (276.7%)
3.	1,153 man-time of at-risk EM youth and hidden drug abusers for on-the-spot crisis intervention and counselling service	1369 man-times (118.8%)
4.	1,536 man-time on-the-spot health check up to hidden EM drug abusers/ at-risk EM youth	1545 man-times (100.6%)
5.	72 man-time at-risk EM youth/ hidden drug abusers for Employment Training and Support Program	77 man-times (106.9%)



Key achievement and merit of the project

Outcome Indicator	Description of Indicator	Result
1.	70% of participants show improvement in their perception of risk associated with drug abuse (or significant improvement as indicated by paired t-test)	687 valid questionnaires evaluated (90%)
2.	70% of participants show improvement in their perceived self-efficacy on drug avoidance (or significant improvement as indicated by paired t-test)	130 valid questionnaires evaluated (89.2%)
3.	70% of participants show a reduction in their permissive attitude towards drug abuse (or significant improvement as indicated by paired t-test)	639 valid questionnaires evaluated (80.1%)
4.	70% of participants agree that the programme enable them to raise the treatment motivation (or significant improvement as indicated by paired t-test)	1079 valid questionnaires evaluated (79.1%)
5.	70% of participants show an increase in their self-efficacy to refuse drug (or significant improvement as indicated by paired t-test)	69 valid questionnaires evaluated (79.7%)

Experience gained & the way forward

Role of
Peer
Supporter

Midnight
Outreaching
Service

Cultural
Sensitive



Q&A



THANK YOU VERY MUCH.

