



Project name
BDF150007

Drama Based Drug Prevention
Programme

1st Aug 2016 to 31st July 2018

KELY Support Group



Project Content

Life skill workshops with drama related activities



Brainstorming ideas on storylines



Drama Performances



Drama Performances



Output and Outcome Evaluation

- Quantitative methods (Pre-test/Post-test)

Output Benchmarks & Evaluation Results

	Expected Result	Achieved Result
Output Indicator 1	800 training hours for 40 vulnerable EM and non-Chinese youths, 70% attendance	958.5 training hours for 44 vulnerable EM and non-Chinese youths, 82% attendance
Output Indicator 2	2 youth-led theatrical performances to 800 secondary school students	4 youth led theatrical performances to 770 secondary students

Outcome Benchmarks & Evaluation Results

	Expected Result	Achieved Result
Outcome Indicator 1	70%	67%
Outcome Indicator 2	70%	83.5%
Outcome Indicator 3	70%	74%

Experience Gained

- Reason behind success
 - Suitable target participants
 - Suitable medium: Drama
 - Programme design: freedom to include students' ideas into the performance
- Relevant issues raised by the programme

Experience Gained

- **Reason behind underachievement of target (if appropriate)**

At the beginning, many students had appropriate attitudes towards drugs but were unfamiliar with the reasons behind

The programme focused more on the knowledge and the struggles of drug users as well as other issues.

- **Lesson learnt**

New insights of students' needs (curious about the life of drug users)

Conclusion

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Generally, students and facilitators are satisfied with the outcomes of the programme.

Student feedback was very positive and enjoyed their time in the programme. They reported their expression and self esteem were raised in a unique way.

- **Suggestions & Way forward**

Throughout the programme, students were interested in performing the experiences of drug users, that inspires us as service providers to present this aspect of drug use more often in future.

