


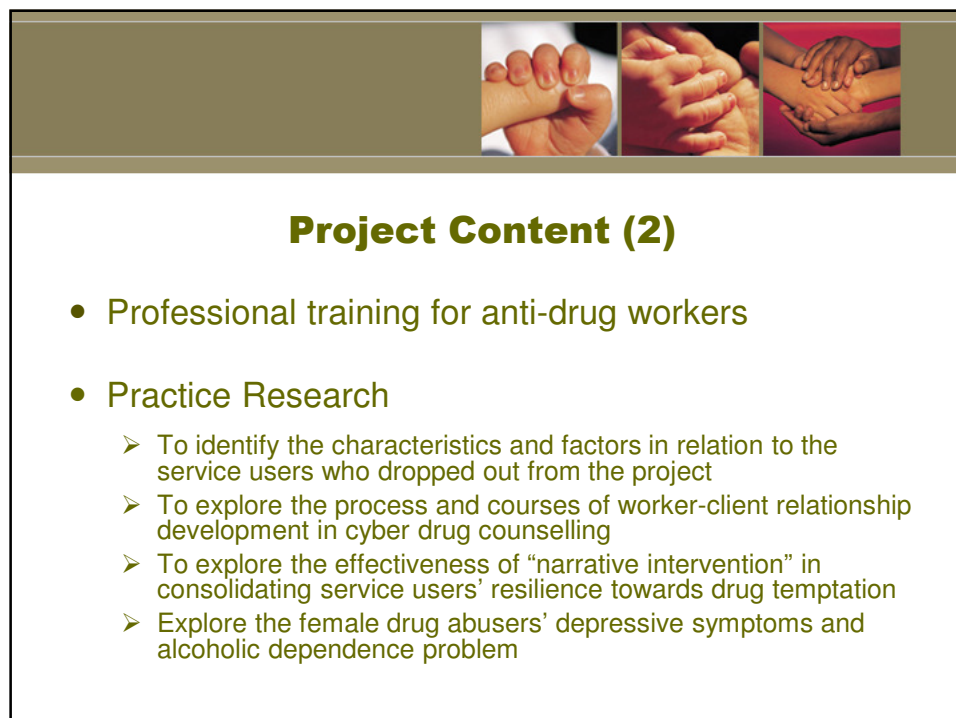
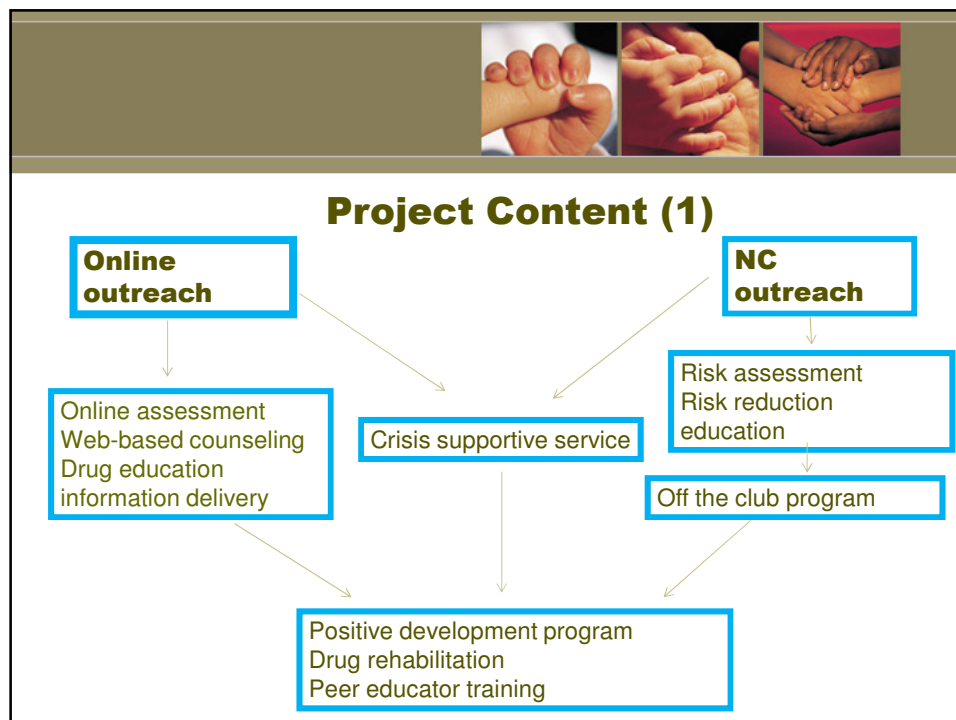
**Life Architect III**  
**BDF130021**

1/9/2014-31/8/2017  
Caritas - Hong Kong



**Introduction**

- “Life Architect III” targeted specifically young female night club workers and hidden young people with drug issues. After engaging the target participants through physical and internet outreaching, positive development programs and drug rehabilitation services were provided with a view to increase these young people’s motivation to quit drugs and reduce their drug use frequency.





## Onsite risk assessment & risk reduction education

- Questionnaires
- Information cards
- Tailor made gifts
- Onsite body check



## Off the club program



Included assertive training on emotion issues and self-reflection, career plan and interest development classes such as dance group, make-up class and dumpling making class



## Volunteer Service



Included visits to homeless people, elderly homes, and service promotion



✠ Caritas Love in the Service of Hope

## Mentoring





## Drug Rehabilitation



Included group base counselling sessions these photos were snapshots of therapeutic group



## Output and Outcome Evaluation



- Output were evaluated based on the number of people being reached by physical or online outreaching, and the number of people being served during different kinds of activities
- Beat Drugs Fund Question Set No. 6, 8 and tailor made questionnaires were deployed to evaluate the effectiveness of the project.

## Output Evaluation





	Expected Result	Achieved Result
<b>Output Indicator 1</b>	To reach out to 4,000 young female drug abusers or high-risk female	8,634 (216%)
<b>Output Indicator 2</b>	To identify and deliver on site risk reduction education to 1,800 young female	5,314 (295%)
<b>Output Indicator 3</b>	To motivate 450 young female drug abusers and high risk young sex workers and 50 hidden young drug abusers to attend off the club programme	516 YFDA (115%) and 72 HYDA (144%)

## Output Results



	Expected Result	Achieved Result
<b>Output Indicator 4</b>	To motivate 300 young female drug abusers and 200 hidden young drug abusers on internet to join the drug rehabilitation service	304 YFDA (101%) and 260 HYDA (130%)
<b>Output Indicator 5</b>	To identify 5,000 hidden drug abusers or at-risk youths on internet via social media applications and forums	32,296 (646%)
<b>Output Indicator 6</b>	To provide online outreach drug education to 500 hidden youths via social media application tools and web-based intervention	517 (103%)
<b>Output Indicator 7</b>	To engage 250 young drug abusers on internet to attend off-line services	260 (104%)

<b>Outcome Evaluation</b> 		
	<b>Expected Result</b>	<b>Achieved Result</b>
<b>Outcome Indicator 1</b>	70% of participants show understanding about their risk of drug abuse	497 valid questionnaires collected 96.4% of participants showed understanding about their risk of drug abuse
<b>Outcome Indicator 2</b>	70% of participants increase in their quitting motivation (or statistically significant improvement found using paired t-test)	425 valid questionnaires collected 85.9% of participants increased their motivation in quitting drugs
<b>Outcome Indicator 3</b>	70% of participants reduce drug use frequency	422 valid questionnaires collected, among which 415 reported drug use and 7 reported no drug use at pre-test Out of 415 participants who reported drug use at pre-test, 83.1% reduced drug use frequency
<b>Outcome Indicator 4</b>	70% of hidden young drug abusers show positive change in attitude towards drug abuse	268 valid questionnaires collected 96.6% of hidden young drug abusers showed positive change in attitude towards drug abuse

<b>Experience Gained</b> 	
	<ul style="list-style-type: none"> <li>• Developing a regular and stable outreach service and upholding an non judgmental attitude towards people from nightclub are very important when engaging the nightclub community as this has made social workers become insiders of this sensitive community, and female workers are more willing to reveal their situation to social workers</li> <li>• Use of social media especially Facebook is very important when engaging hidden drug abusers, we can make use of the snowball effect to engage new targets as well as update the situations of them when they are not ready to meet social workers face to face</li> <li>• Other than drug rehabilitation, connecting nightclub workers and hidden drug abusers back to the community is very important because this provides alternative experience for them live without drugs and with positive networks.</li> </ul>

## Conclusion



- When providing drug counselling to young adult drug abusers, it is not enough just to discuss their drug taking behaviors with them as most of their reason behind are more complicated, a holistic approach is more appropriate where it tackles the real reason of their drug abuse.
- When tackling the drug issues of the targets, it is important to assess if they have other addiction issues such as alcohol addiction as well.
- Expanding target groups to older age and working young adult are suggested.
- Developing a gender sensitive approach to female drug abusers, especially those who work in night entertainment industry is very important as how they see themselves as women/ girl friends/ wife/ mothers are always related to their drug taking behaviors. Empowerment work towards these women would definitely help on their drug issues.



**End**