



Smart Parents Against Drug Abuse Platform BDF130003

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University



Introduction

- This district-based project aims at parents and their children to be aware of potential drug abusers in their families and youths to learn about the bad consequences of drug abuse during April 2014 to March 2016.



Project Content

Timeline



Project Content

Apps Development

- 3 Apps have been developed for youth, parents and social workers.



Project Content

- Workshop/Seminar
 - More than 10 workshops / seminars were provided to youth and parents



Project Content

- Exhibition
 - More than 5 exhibitions were conducted at PolyU and participating schools



Output and Outcome Evaluation

Output Indicator

	Description of Indicator (with targets)	Target Population	Output Achieved
Output indicator 1	60 – 120 parents to use the platform tools for sharing and receiving anti-drug information	Parents	125% of 60 parents, 75 parents were recruited
Output indicator 2	No. of students and youth using the mobile sPADAP Platform (Aurora) (200-400 students / youth)	Students and youth	102% of 200 students/youth, 204 students were recruited
Output indicator 3	30 social workers and anti-drug experts using the mobile sPADAP Platform (Theoi)	social workers and anti-drug experts	116% of 30 social workers, 35 social workers were recruited
Output indicator 4	30 -50 high risk youth to use the platform and / or participate in training workshops	high risk youth	120% of 30 high risk youth, 36 high risk youths were recruited
Output indicator 5	To recruit 10 -15 secondary schools from Tai Po / North District / Tuen Mun to participate in the project	secondary schools	106% of 15 schools, 16 secondary schools participated
Output indicator 6	200 – 400 secondary school students to use the platform and / or participate in training workshops	secondary school students	112.5% of 200 students, 225 students were recruited

Output and Outcome Evaluation

Outcome Indicator

	Description of Indicator (with targets)	Evaluation Method Used <small>(e.g. pre- and post-test survey, post-test survey, focus group, staff observation, participant's feedback form)</small>	Data Collected and Results
Outcome indicator 1	Improvement in young participant's anti-drug attitude (significant improvement in anti-drug attitude as indicated by paired t-test)	Evaluation Question Set NO. 1 (pre-test & post-test)	62 students have taken the survey. There is a significant improvement in anti-drug attitude as indicated by paired t-test.
Outcome indicator 2	Improvement in young participant's knowledge about drug harms (significant improvement in anti-drug attitude as indicated by paired t-test)	Evaluation Question Set NO. 2 (pre-test & post-test)	102 students have taken the survey. There is a significant improvement in anti-drug attitude as indicated by paired t-test.
Outcome indicator 3	The proportion of parents who consider the platform useful for acquiring and sharing anti-drug information to their children (60% - 70% of participating parents consider the platform useful for the above purpose)	Pilot Use Questionnaire of Giai (Shown in Appendix A)	78 parents have taken the survey. 98.5% of participating parents consider the platform useful for acquiring and sharing anti-drug information to their children.
Outcome indicator 4	The proportion of parents who consider the platform useful for early detection of drug-related problems and understanding of how to seek assistance (70% - 85% of participating parents consider the platform useful for the above purpose)	Pilot Use Questionnaire of Giai (Shown in Appendix A)	78 parents have taken the survey. 97.1% of parents consider the platform useful for early detection of drug-related problems and understanding of how to seek assistance.

Experience Gained

- Reason behind success
 - Attractive IT workshops
 - Well design of App interface
 - Collaborate closely with PTAs and NGOs
- Lesson learnt
 - Parents are not keen in participating IT workshops.

Conclusion

- Conclusion
 - This project can be regarded as successful generally.
- Suggestions
 - Design of Apps for youth should fulfill their social need.
 - Workshops for youth should be innovative, while the workshops for parents should be informative.

