



Beating Drugs in the Rainbow Community

Project no. BDF 100028



Project implementation period: 1/10/2010 - 30/9/2011

Grantee: Rainbow of Hong Kong



Introduction

As a self help organization and the only LGBT (Lesbian, Gay, Bisexual, and Transgender) community centre in Hong Kong, we are very grateful that this project was supported by the Beat Drugs Fund Association. This allowed us to have a chance to serve the community.

Due to the seriousness of sexual orientation discrimination in Hong Kong, queer people often have low self-esteem and are easy to fall prey to drug abuse habits. It is very sad that when queer people need help, to handle and avoid being discriminated against, they usually do not seek help from mainstream social service providers. As an LGBT organization, we are more easily and openly trusted from within the community. We optimize the use of this advantage, to serve the community against drugs.



Project Content

This Project contain two parts:

1. Sunshine Footprint (preventive education programme)

- **Activities include:**
 - Drug-Free Interactive Talks
 - Summer Camp
 - Adventure Games



Project Content

2. Rainbow New Life (rehabilitation programme for drug addicts)

- **Activities include:**
 - Outreaching Peer Counselling Training
 - Support Group Meeting
 - Adventure Camp
 - Interest Classes
 - Graduation Camp



Output and Outcome Evaluation

• Evaluation Methods

- Use standardized evaluation questionnaire for measuring *anti-drug attitude, drug use frequency (1 month and 3 months) and self efficacy to avoid drug use*
- “Pre-test” and “Post-test” comparison
- Data analysis by paired t-test in MS Excel



Output Evaluation

• Output Target

- **Output indicator 1:**
 - 550 man-time have participated in activities in “Sunshine Footprint”
- **Output indicator 2:**
 - 620 man-time have participated in activities in “Rainbow New Life”
- **Output indicator 3:**
 - 40 young queers who have used drugs, successfully quit using drugs
- **Output indicator 4:**
 - Provide professional social work services to 50 young queers who have used drugs



Output Evaluation

• Results of Output Evaluation





- **Output indicator 1:**
 - 579 man-time have participated in the activities in “Sunshine Footprint”.
- **Output indicator 2:**
 - 660 man-time have participated in the activities in “Rainbow New Life”.
- **Output indicator 3:**
 - 41 queer teenagers successfully quit using drugs through our rehabilitation programme.
- **Output indicator 4:**
 - 52 drug using queer teenagers received professional support from the social worker in the project.



Outcome Evaluation





• Outcome Target

- **Outcome indicator 1:**
 - Participant’s attitudes towards drug abuse
 - 80% show improvement or a statistically significant improvement found by paired t-test
- **Outcome indicator 2:**
 - Participant’s self efficacy on drug avoidance (all participants of Sunshine Footprint)
 - 80% show improvement or a statistically significant improvement found by paired t-test
- **Outcome indicator 3:**
 - Participant’s self efficacy on drug avoidance (all participants of Rainbow New Life)
 - 80% show improvement or a statistically significant improvement found by paired t-test

Outcome Evaluation

- **Outcome Target**
- **Outcome indicator 4:**
 - Participant's frequency of drug use decreases (during the past month)
 - 70% show improvement
- **Outcome indicator 5:**
 - Participant's frequency of drug use decreases (during the past 3 month)
 - 70% show improvement

Outcome Evaluation

- **Results of Outcome Evaluation**
- **Outcome indicator 1 (Participant's attitudes towards drug abuse) :**
 - 107 valid cases evaluated
 - 87 (81.3%) cases show improvement
 - Significant improvement found in paired t-test ($p < 0.05$)
- **Outcome indicator 2 (Preventive programme participant's self efficacy on drug avoidance) :**
 - 81.1% cases show improvement
 - Significant improvement found in paired t-test ($p < 0.05$)
- **Outcome indicator 3 (Rehabilitation programme participant's self efficacy on drug avoidance) :**
 - 83.4% cases show improvement
 - Significant improvement found in paired t-test ($p < 0.05$)



Outcome Evaluation

- **Results of Outcome Evaluation**
- **Outcome indicator 4 (Participant's frequency of drug use in the past month)**
 - 114 valid cases evaluated
 - 86 (75.4%) cases show improvement
 - 51 (44.7%) cases quitted drugs
- **Outcome indicator 5 (Participant's frequency of drug use in the past 3 months)**
 - 114 valid cases evaluated
 - 92 (80.7%) cases show improvement
 - 41 (36%) cases quitted drugs through the project's rehabilitation programme



Experience Gained

As an organisation concerned with the health of the community, Rainbow of Hong Kong has conducted various approaches to the community, from anti-drug education programmes to drug rehabilitation services. Throughout this project, and with the intervention of the professional social worker, we helped 41 people from the queer community successfully rehabilitate from drugs.



Way Forward

Our team worked humbly and did its best providing professional and efficient anti-drug activities, with results. We are proud to have this success as our first attempt, serving the community on drug rehabilitation. We are enthusiastic to have this group of successful youngsters to be the role models and good leaders to guide more people from within the queer community on the path of getting rid of drugs.



Conclusion

With the passion of our staff and volunteer team, we strived to provide professional and efficient services, helping the community as well as individual, against drugs. Evaluation meetings were regularly conducted with the social worker, staff members as well as our committee members. Suggestions for improvements were often discussed and then implemented. Though we were not surprised, we were pleased with the result of the project. Now, with our experience and the strength of the volunteer team, we look forward to even better serving the community in the coming year, helping to build a stronger and healthier community. Together, we fight against drugs and benefit the society at large.



