




July 2010 – September 2012


**The New Generation in Beating Drug –  
Training Programme for Social Work Students  
(BDF100019)**

**The Hong Kong Social Workers Association  
(<http://www.hkswa.org.hk>)**




**The New Generation in Beating Drug –  
Training Programme for Social Work Students (BDF100019)**

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## Introduction

- **Objective 1** : To increase the understanding and awareness among Social Work students on local drug scene and related issues.
- **Objective 2** : To know about the level of understanding among Social Work students towards anti-drug related issues.
- **Objective 3** : To spread anti-drug messages among Social Work students in tertiary education institutes.



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## Project Content (I)

Brief description of project activities and photos

The Project comprised of **a series of 8 major activities** :

- 1) 4-day Anti-drug Skills Workshop
- 2) Greater China Social Work Student Seminar
- 3) Seminar Booklet
- 4) Sharing Session
- 5) Skills in Anti-drug Workshops
- 6) Survey among Social Work, Education & Nursing students
- 7) Anti-drug Publicity in Tertiary Education Institutes
- 8) Anti-drug Skills Pamphlet



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 **Project Content (II)**



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 **Project Content (III)**



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 **Project Content (IV)**



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 **Project Content (V)**



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 **Project Content (VI)**


  
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 **Project Content (VII)**


  
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## Project Content (VIII)










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## Project Content (IX)




Activity 1



Activity 2




Activity 3




Activity 4


<p><b><u>4-day Anti-drug Skills Workshop</u></b></p> <p>Sharing from Experienced Social Workers, and learning activities.</p>	<p><b><u>Greater China Social Work Student Seminar</u></b></p> <p>Talks, agency visits, seminar, and forum.</p>	<p><b><u>Seminar Booklet</u></b></p> <p>On content of the Seminar, reflections of participants, findings of the Survey.</p>	<p><b><u>Sharing Session</u></b></p> <p>Sharing from participants who joined the Seminar, and presentation on findings of the Survey.</p>
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## Project Content (X)




Activity 5	Activity 6	Activity 7	Activity 8
<p><b><u>Skills in Anti-drug Workshops</u></b></p> <p>Basic drug info, identification and intervention skills in working with drug abusers</p>	<p><b><u>Survey among Social Work, Education &amp; Nursing Students</u></b></p> <p>Survey among students from 14 local training Institutes</p>	<p><b><u>Anti-drug Publicity in Tertiary Education Institutes</u></b></p> <p>Exhibition and workshop</p>	<p><b><u>Anti-drug Skills Pamphlet</u></b></p> <p>Sharing of Experiences from Social Work practitioners and Students</p>




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## Output and Outcome Evaluation

- Evaluation methods
- Output and outcome benchmarks
- Evaluation results




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## Output Evaluation (I)

	Expected Result	Achieved Result
<b>Output Indicator 1</b>	32 local social work students attend the 4-day anti-drug workshop	32 persons attended
<b>Output Indicator 2</b>	80 students from HK, Taiwan & Macau attend the 5-day Great China Social Work Students Seminar	85 persons attended
<b>Output Indicator 3</b>	28 local social work students attend the Sharing Session	30 persons joined
<b>Output Indicator 4</b>	21 local social work students attend the Anti-drug Ambassador Programme	22 persons joined




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## Output Evaluation (II)


	Expected Result	Achieved Result
<b>Output Indicator 5</b>	800 students participate in the survey	700 persons responded
<b>Output Indicator 6</b>	70 local social work students attend the anti-drug publicity events in tertiary education institutes	180 students attended
<b>Output Indicator 7</b>	70 local social work students participate in the Anti-drug Skill Training Workshops	80 persons joined



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## Outcome Evaluation (I)

	Expected Result	Achieved Result	Evaluation Method
<b>Outcome Indicator 1</b>	At least 70% of participants indicate an increase in understanding about effective Social Work intervention in working with drug abusers	89% achieved	By evaluation questionnaires
<b>Outcome Indicator 2</b>	At least 70 % of participants indicate an increase in identification skills in working with drug abusers	71% achieved	By evaluation questionnaires




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## Outcome Evaluation (II)

	Expected Result	Achieved Result	Evaluation Method
<b>Outcome Indicator 3</b>	At least 70% of participants indicate an increase in understanding about case work intervention on drug abusers	92.5% achieved	By evaluation questionnaires




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## Experience Gained (I)

- Reason behind success
- Difficulties encountered
- Lesson learnt



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## Experience Gained (II)

Reason behind success




Student Involvement

Involvement of related NGOs & academics

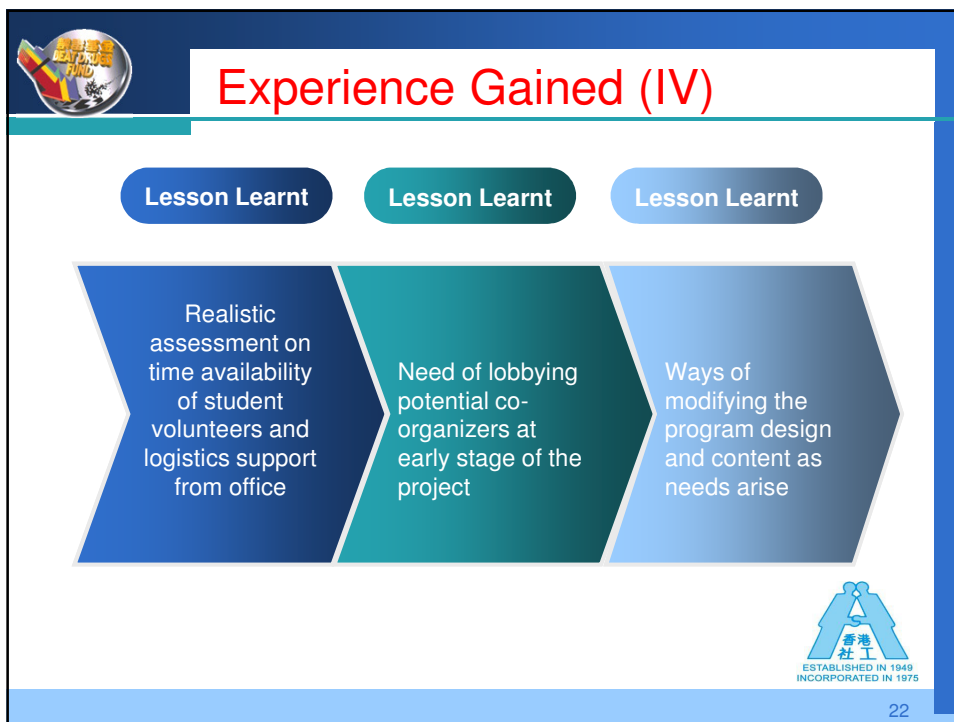
Participation of Social Work students from different regions


Support & Understanding from Beat Drug Fund



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## Other Findings


### Other relevant information or findings

Based on the findings of the Survey (有關社工、護士及教育系學生與禁毒服務工作研究), the research team had **written a chapter for the following newly published book** :

Cheng, K. K., Ling, W. H., & Chui, W. H. (2013).  
 The Future of Hong Kong's Anti-drugs Campaign: Prospective Practitioners' Views on Engaging in Drug Abuse Work, Attitudes Toward Young Drug Users and Satisfaction with Drugs Education.  
 In Marie Claire Van Hout, Drug Use and Abuse.  
 US: Nova Science Publishers, Inc.




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## Conclusion (I)

- **Conclusion**
  - Understanding and readiness in working with drug abusers among Social Work students in Hong Kong have to be strengthened;
  - Mutual sharing and collaboration among Social Work students from Hong Kong and other neighbor Chinese communities including Macau, Taiwan and Mainland China on anti-drug work are useful and could be perpetuated; and
  - Greater joint efforts among ACAN, training institutes and NGOs in developing anti-drug competency of Social Work students in Hong Kong have to be made.




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## Conclusion (II)

- Suggestion and Way Forward
  - Efforts in developing the competencies and readiness of Social Work students and young frontline Social Workers in anti-drug work should be further strengthened;
  - Review and studies on training needs of students in such relevant helping professions as Social Work, Education, Nursing and Criminology are deemed necessary; and




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## Conclusion (III)

- Suggestion and Way Forward (continued)
  - Evidence-based strategies in promoting multi-disciplinary collaboration and sharing on anti-drug work among students and frontline practitioners in related helping professions have to be developed.

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